

SCOTLAND TRANSERV TO PROVIDE UPDATES ON WORKS VIA TWITTER

Scotland TranServ is to provide a live Twitter update for works on the A82, thirteen miles north of Fort William.

www.twitter.com/A82_fortwilliam has been set up to give road users up to the minute information when the road opens early - with the aim of saving some motorists from taking lengthy diversions or being delayed unnecessarily.

Structural maintenance repairs and resurfacing works are due to take place for five nights, during overnight closures, starting Sunday 15 May 2011 to Thursday 19 May 2011 between 10pm and 6am.

Motorists can join the page at www.twitter.com/A82_fortwilliam and receive instant updates on the works. Once roadworks are finished each night, and the time can be earlier than programmed, a "tweet" will be posted stating that the road is open to vehicles.

The use of Twitter follows the success of a trial last autumn on the A83 at Inveraray and Scotland TranServ will again use the social networking site Twitter to inform on how the roadworks are progressing.

Contract Director (Scotland TranServ), Norrie Westbrook said:

"We are very much looking forward to providing motorists with live updates on how works are progressing. We received positive messages of support on our trial last autumn and we hope the public and local businesses will find this Twitter page equally helpful. Our Twitter page will complement the Traffic Scotland one <http://twitter.com/trafficscotland>, which provides real time information on all roadworks across the Scottish trunk road network.

"It is important we use any means at our disposal to reduce the disruption to the public and with the instant updates that Twitter allows this is a fantastic way for anyone using the road to keep up to date on our progress."

To receive updates simply follow Scotland TranServ on Twitter at www.twitter.com/A82_fortwilliam